

## AAVSO Vendor Exhibit Information

**AAVSO 110th Annual Meeting  
The Row Hotel, Somerville, MA  
November 3–7**

We invite you to exhibit at the 110th AAVSO Annual Meeting, Wednesday, November 3 through Sunday, November 7, 2021 at The Row Hotel in Assembly Row, Somerville, MA!

Sponsorships this year include promotion for your business in both the in-person Meeting and live-stream! The Meeting includes keynote speakers, presentations by professional and amateur astronomers, an opening reception with special speaker, a banquet, and extra workshop.

Showcase your products and services to citizen and professional astronomers from around the world. Exhibit space will be reserved on a first-come, first-served basis.

**November 3 & 4  
AAVSO Spectroscopy Workshop  
(ASW2021)**

The two-day Spectroscopy Workshop has tracks for both beginner and advanced practitioners. The Workshop is based on the successful Sacramento Mountain Spectroscopy model and funded in part by the National Science Foundation (NSF).

Let's connect and explore



## AAVSO Sponsorship Opportunities

**Platinum Sponsor: \$5,000.00 (1 slot)**

**Gold Sponsor: \$2,500.00 (6 slots)**

**Silver Sponsor: \$2,000.00**

### Sponsor Level Benefits

Benefits	P	G	S
Table in prime location	✓		
Table in vendor room		✓	
Logo link on AAVSO's website home page for a year	✓		
Logo link in monthly newsletter to ~3,500 subscribers for a year	✓	✓	
Exclusive 10-minute presentation slot	✓		
Two registrations for both the Meeting and Spec. Workshop	✓	✓	
Reception and Banquet Sponsor designation	✓		
Lunch Sponsor designation		✓	
Coffee Break Sponsor designation			✓
Acknowledgement post on Facebook, Instagram, & Twitter	✓		
Featured on AAVSO's event slider on the website homepage	✓		
Ad in the Meeting's Welcome slideshow	✓	✓	✓
One flyer in registration packets	✓	✓	✓
Logo link on Meeting web pages	✓	✓	✓

## AAVSO Education Sponsorship Opportunities

Help the AAVSO educate the next generation of citizen and professional astronomers by underwriting the cost of their participation in the workshops and Meeting!

Your tax-deductible contribution will be recognized in our Meeting programs.

**Please note: no benefits are attached to an Education sponsorship.**

**Education sponsorship amount options:**

**\$500.00**

**\$250.00**

**\$150.00**

**\$ 50.00**

### Vendor Q & A

**What COVID safety protocols will be in place?**

Everyone attending the Annual Meeting is required to show proof of vaccination, agree to wear a mask, and distance 6 feet (this requirement will be updated per the state and federal guidelines in November 2021).

**Is there a group discount rate at the Meeting hotel that vendors may access?**

Yes, the rate is \$199/night if you book before 10/05/2021. Rooms are limited, so we suggest booking early. Cancellations may be made up to 48 hours before arrival.

**How many company representatives may a vendor have at their table?**

Two people per table is the maximum.

## AAVSO 2021 Sponsorship Form

Company name:

\_\_\_\_\_

Contact name:

\_\_\_\_\_

Contact email:

\_\_\_\_\_

Contact telephone number: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Please select your sponsorship type(s):

Meeting & Workshop:

\_\_\_ Platinum: \$5,000.00

\_\_\_ Gold: \$2,500.00

\_\_\_ Silver: \$2,000.00

Education:

\_\_\_ Platinum: \$500.00

\_\_\_ Gold: \$250.00

\_\_\_ Silver: \$150.00

\_\_\_ Bronze: \$50.00

TOTAL sponsoring amount \$ \_\_\_\_\_

## AAVSO 2021 Sponsor Payment Form

Email address to send PayPal invoice to:

\_\_\_\_\_

Total amount sponsoring: \$ \_\_\_\_\_

Web page for your logo link to lead to:

\_\_\_\_\_

If you are a Platinum Sponsor, please provide any of your company's social media handles:

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Please check this box if you are willing to provide a raffle prize for drawing at the Meeting.

**Please email sponsorship materials and any questions to:**

Kathy Spierer (kspierer@aavso.org)

**Sponsorship materials to email:**

- These payment and registration forms
- Your logo .png
- A completed Waiver of Liability by each individual vendor attending. Available at <https://www.aavso.org/110-waiver>
- Proof of full vaccination of attending vendors



# 2021

## Sponsorship Opportunities

### AAVSO Annual Meeting & Workshops

[www.aavso.org/110-annual-meeting](http://www.aavso.org/110-annual-meeting)