

Why Publish?

and

the Editorial Process

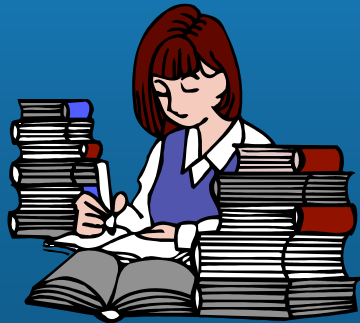
Paula Szkody

Editor, PASP

Publish

or

Perish !



Publish

or

Perish



Get rich

and

Famous ?

**Only if you are George
Abell or Carl Sagan!**



Real Reasons to publish:

- Get info out to largest audience

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- **Permanent record for future users**

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- **Make contacts with community**

Where to publish:

- **JAAVSO (easy, no page charges)**
- **Conference series (have to attend meeting)**
- **Popular article (Sky & Tel, Sci American)**
- **Information Bulletin on Variable Stars**
- **Journal (ApJ, AJ, PASP, MNRAS) (page charges or UK member)**

The Editorial Process:

- **Accepting the Paper**
- **Publishing the Paper**

Getting your paper accepted:

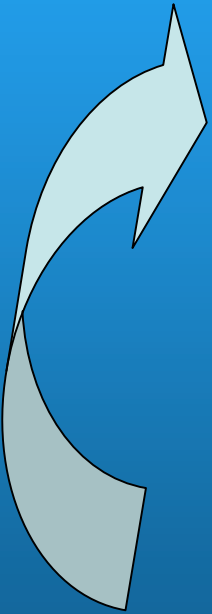
- take good data
- obtain a new result
- write a correct paper (latex or Word)
- submit to a journal (WPR)

Submitting your paper:

<http://mss.uchicago.edu> (WPR)

<http://mss.uchicago.edu/PASP/>

- **WPR converts to ps, pdf, posts on web**
- **Editor chooses reviewer, sends request**
- **Access sent to reviewer**
- **Review arrives in 2-3 + weeks**
- **Comments sent back to author**
- **Author revises (1-2 months+), reposts to WPR**
- **Access for revised sent to reviewer**
- **Editor accepts, author puts on astro-ph**



Questions asked of reviewers:

- Does the article contain significant new results/analysis?**
- Is the paper written with maximum conciseness?**
- Could the order of presentation or English be improved?**
- Do you have any comments or criticisms that would help the authors to improve the paper?**

UCP is notified paper is accepted for a journal



Data conversion

-data format for
electronic archive

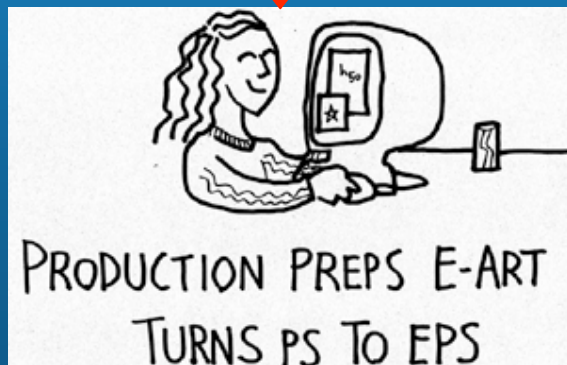


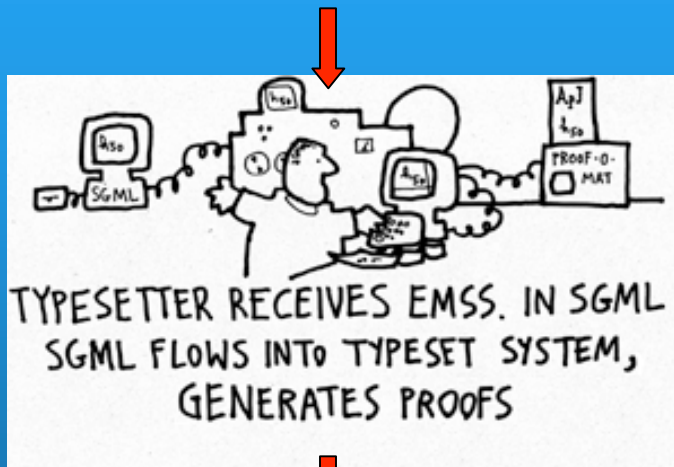
Figure preparation

-checked, sized, rotated



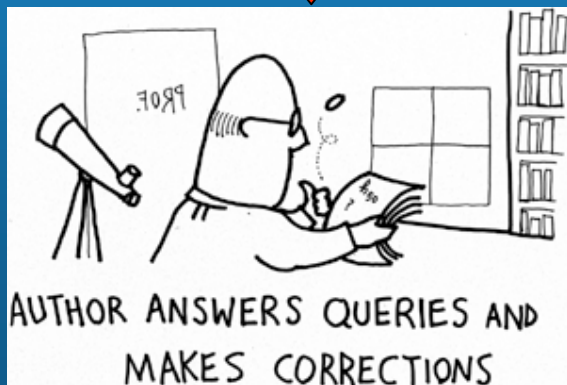
Editing text

-copyeditor checks
style, spelling,
grammar, inserts links



Typesetting

-files sent to
vendor, made
into pages, proofs
posted on web



Proofing

-author notes
changes needed



TYPESETTER PRODUCES FINAL SGML
INCORPORATING CHANGES AND PS
WITH FINAL ART, PRODUCES WHITES



EPUB TRANSLATES SGML
INTO HTML

Electronic and Print Publication

-pdf of proofs is sent to printer

-pdf and ps assembled for electronic
edition



Paper appears on web and later in journal

My recommendations:

- **be familiar with the literature**
- **work in a collaborative effort**
- **have several people read your paper prior to submission**
- **don't give or take reviews personally**