AAVSO Vendor Exhibit Information

AAVSO 110th Annual Meeting
The Row Hotel, Somerville, MA
November 3–7

We invite you to exhibit at the 110th AAVSO Annual Meeting, Wednesday, November 3 through Sunday, November 7, 2021 at The Row Hotel in Assembly Row, Somerville, MA!

Sponsorships this year include promotion for your business in both the in-person Meeting and live-stream! The Meeting includes keynote speakers, presentations by professional and amateur astronomers, an opening reception with special speaker, a banquet, and extra workshop.

Showcase your products and services to citizen and professional astronomers from around the world. Exhibit space will be reserved on a first-come, first-served basis.

November 3 & 4
AAVSO Spectroscopy Workshop (ASW2021)

The two-day Spectroscopy Workshop has tracks for both beginner and advanced practitioners. The Workshop is based on the successful Sacramento Mountain Spectroscopy model and funded in part by the National Science Foundation (NSF).

Let’s connect and explore

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AAVSO Sponsorship Opportunities

Platinum Sponsor: $5,000.00 (1 slot)
Gold Sponsor: $2,500.00 (6 slots)
Silver Sponsor: $2,000.00

Sponsor Level Benefits

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<th>Benefits</th>
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<td>Table in vendor room</td>
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<td>Logo link on AAVSO’s website home page for a year</td>
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<td>Logo link in monthly newsletter to ~3,500 subscribers for a year</td>
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<td>Exclusive 10-minute presentation slot</td>
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<td>Two registrations for both the Meeting and Spec. Workshop</td>
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<td>Lunch Sponsor designation</td>
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<td>Coffee Break Sponsor designation</td>
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<td>Acknowledgement post on Facebook, Instagram, &amp; Twitter</td>
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<td>Featured on AAVSO’s event slider on the website homepage</td>
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<td>Ad in the Meeting’s Welcome slideshow</td>
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<td>Logo link on Meeting web pages</td>
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Help the AAVSO educate the next generation of citizen and professional astronomers by underwriting the cost of their participation in the workshops and Meeting!

Your tax-deductible contribution will be recognized in our Meeting programs.

Please note: no benefits are attached to an Education sponsorship.

Education sponsorship amount options:
- $500.00
- $250.00
- $150.00
- $50.00

Vendor Q & A

What COVID safety protocols will be in place?
Everyone attending the Annual Meeting is required to show proof of vaccination, agree to wear a mask, and distance 6 feet (this requirement will be updated per the state and federal guidelines in November 2021).

Is there a group discount rate at the Meeting hotel that vendors may access?
Yes, the rate is $199/night if you book before 10/05/2021. Rooms are limited, so we suggest booking early. Cancellations may be made up to 48 hours before arrival.

How many company representatives may a vendor have at their table?
Two people per table is the maximum.
Company name: _______________________________________
Contact name: ______________________________________
Contact email: ______________________________________
Contact telephone number: ____________________________
Mailing address: _____________________________________
City: ________________________________________________
State: __________ Postal Code: __________
Country: ____________________________________________

Please select your sponsorship type(s):
Meeting & Workshop:
   ___ Platinum: $5,000.00
   ___ Gold: $2,500.00
   ___ Silver: $2,000.00
Education:
   ___ Platinum: $500.00
   ___ Gold: $250.00
   ___ Silver: $150.00
   ___ Bronze: $50.00

TOTAL sponsoring amount $____________

Mailing address: ______________________________________
City: ________________________________________________
State: __________ Postal Code: __________
Country: ____________________________________________

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   ___ Silver: $150.00
   ___ Bronze: $50.00

TOTAL sponsoring amount $____________

If you are a Platinum Sponsor, please provide any of your company’s social media handles:

   Facebook: __________________________
   Twitter: ____________________________
   Instagram: __________________________

☐ Please check this box if you are willing to provide a raffle prize for drawing at the Meeting.

Please email sponsorship materials and any questions to:
Kathy Spirer (kspirer@aavso.org)

Sponsorship materials to email:
- These payment and registration forms
- Your logo .png
- A completed Waiver of Liability by each individual vendor attending. Available at https://www.aavso.org/110-waiver
- Proof of full vaccination of attending vendors

AAVSO 2021
Sponsorship Form

AAVSO 2021
Sponsor Payment Form

Email address to send PayPal invoice to:
______________________________________

Total amount sponsoring: $____________

Web page for your logo link to lead to:
______________________________________

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   Twitter: ____________________________
   Instagram: __________________________

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