



## 2020 AAVSO Online Annual Meeting Sponsorship Opportunities

We invite you to become a sponsor of the AAVSO's **109<sup>th</sup> Annual Meeting, Spectroscopy Workshop, and Data Mining Workshop**. Each of these Zoom Webinars will bring together citizen astronomers and professionals from around the world. This is an opportunity to showcase your products and show your support for citizen science. This year we are offering a new category of sponsorship, Teachers and Students, to underwrite the cost of meeting registration fees for educators and students worldwide. Your support will ensure the future of citizen astronomy for the next generation.

### **AAVSO Spectroscopy Workshop (ASW2020)**

Our Spectroscopy Workshop has tracks for both beginner and advanced practitioners. The Workshop is based on the successful Sacramento Mountain Spectroscopy model and funded in part by the National Science Foundation (NSF).

### **Data Mining Workshop**

The first session of the day will provide an overview of TESS, its data products, and the use of Lightkurve software to retrieve data, while the second session will focus on data analysis with VStar.

### **AAVSO 109<sup>th</sup> Annual Meeting**

The Annual Meeting includes three days of presentations by professional and amateur astronomers.

### **Meeting and Workshop Dates**

- October 31 – Day 1 Spectroscopy Workshop
- November 1 – Day 1 Data Mining Workshop
- November 6 – Day 2 Spectroscopy Workshop
- November 7 – Day 3 Spectroscopy Workshop
- November 8 – Day 4 Spectroscopy Workshop
- November 13 – Day 1 AAVSO 109<sup>th</sup> Annual Meeting
- November 14 – Day 2 AAVSO 109<sup>th</sup> Annual Meeting
- November 15 – Day 3 AAVSO 109<sup>th</sup> Annual Meeting



<b>Sponsorship Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
10-minute presentation slot (live or pre-recorded) at each Zoom Webinar event you sponsor	✓			
Recognition in our monthly AAVSO Communications e-newsletter to 3,500+ subscribers, August 2020–December 2020	✓	✓		
Verbal recognition during each Zoom Webinar event you sponsor	✓	✓	✓	✓
Logo link in all digital communications for the event you sponsor	✓	✓		
Featured on the AAVSO event slider	✓			
Logo link on AAVSO event web page and home page	✓	✓	✓	
Promotion on AAVSO social media platforms (Facebook, Instagram, and Twitter)	✓			

<b>Sponsorship Fees</b>			
<b>Annual Meeting Sponsor</b>		<b>Workshop Sponsorship</b>	
Platinum Sponsor	\$750.00	Platinum Sponsor	\$500.00
Gold Sponsor	\$500.00	Gold Sponsor	\$250.00
Silver Sponsor	\$250.00	Silver Sponsor	\$125.00
Bronze Sponsor	\$125.00	Bronze Sponsor	\$ 50.00
<b>Sponsor Annual Meeting <i>and</i> Workshops – save 20%</b>		<b>Sponsor Teachers &amp; Students</b>	
Platinum Sponsor	\$1,000.00	Platinum Educator	\$150.00
Gold Sponsor	\$ 600.00	Gold Educator	\$ 75.00
Silver Sponsor	\$ 300.00	Silver Educator	\$ 50.00
Bronze Sponsor	\$ 140.00	Bronze Educator	\$ 25.00

## AAVSO 2020 Annual Meeting/Workshop Sponsor Payment Form

Company Name: \_\_\_\_\_

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### Sponsorship Type

#### AAVSO Annual Meeting Sponsorship

\_\_\_ Platinum Sponsor --\$750.00

\_\_\_ Gold Sponsor -----\$500.00

\_\_\_ Silver Sponsor -----\$250.00

\_\_\_ Bronze Sponsor -----\$125.00

#### Spectroscopy and Data Mining Workshops

\_\_\_ Platinum Sponsor --\$500.00

\_\_\_ Gold Sponsor -----\$250.00

\_\_\_ Silver Sponsor -----\$125.00

\_\_\_ Bronze Sponsor -----\$ 50.00

#### Sponsor Annual Meeting *and* Workshops – save 20%

\_\_\_ Platinum Sponsor --\$1,000.00

\_\_\_ Gold Sponsor -----\$ 600.00

\_\_\_ Silver Sponsor -----\$ 300.00

\_\_\_ Bronze Sponsor -----\$ 140.00

#### Sponsor an Educator or Student

\_\_\_ Platinum Educator --\$ 150.00

\_\_\_ Gold Educator -----\$ 75.00

\_\_\_ Silver Educator -----\$ 50.00

\_\_\_ Bronze Educator -----\$ 25.00

### Payment Options

Send me a PayPal invoice to email \_\_\_\_\_

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**Please scan and email, or send via U.S. mail by October 15<sup>th</sup> to:**

**Mail:** AAVSO, ATTN: Kathy Spierer, 49 Bay State Road, Cambridge, MA 02138

**Email (and for questions):** [kspierer@aaavso.org](mailto:kspierer@aaavso.org) **Telephone:** 617-354-0484 x108

***\*Please email your logo in PNG or JPG format with your registration so we can upload it to our web pages.\****